A GOODE EVENT

PLANNING GUIDE

GoodeCo.™

ARMADILLO PALACE

A GOODE EVENT

IT BEGAN WITH THE ORIGINAL ARMADILLO PALACE, our restaurant, saloon and live-music venue filled with authentic Texas and Western memorabilia. Expansion in 2016 brought a new dance hall, stage, bar, backyard and kitchen. We added our Walk of Fame, a tribute to the Texas legends whose music shaped the sounds of our history. From Willie to ZZ Top, we've curated an outstanding collection of memorabilia featuring Texas artists. And we've got multiple stages to host everything from local to national acts.

Now, we offer a variety of flexible space, indoors and out. Modern audio-visual and lighting is available throughout the venue. And wherever you go, you'll be met with genuine Southern hospitality.

WELCOME TO GOODE'S ARMADILLO PALACE.

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THE VENUE

Goode's Armadillo Palace combines the communal atmosphere of a traditional Texas ranch house with an outdoor dining and entertainment space unmatched for its style and flexibility. It's a celebration of true Texas food, music and culture.

So whether you're visiting from across town or from across the Atlantic, grab a drink. Grab a partner. And come stay awhile. **THIS IS HOW WE SERVE TEXAS.**

AREA	SEATED	STANDING
ENTIRE VENUE – 17,000 SF indoor & outdoor space	645	1300
RESTAURANT – 3,072 SF + **KIRBY PATIO** - 500 SF restaurant, stage, dance floor, patio & 3-sided bar	175	200
BACKYARD - 5,267 SF + **TRELLIS** – 667 SF open-air space, retractable sun shades, covered stage, '68 Airstream Bar, shaded outdoor seating & fans/heaters	200	600
DANCE HALL – 2,438 SF + **ORANGE BLOSSOM BAR** – 1,175 SF indoor dance floor, stage, premium A/V & retro whiskey bar	200	400
FIRESIDE – 667 SF + **PATIO** - 1,011 SF open-air dining space adjacent to live fire cooking, covered outdoor patio with Big Ass fans and heaters	70	100

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FOOD & DRINK

Start your event with bacon-wrapped quail breasts and dill-fried oysters. **WHY NOT IMPRESS YOUR GUESTS WITH A WHOLE PIG OR HALF A STEER THAT'S COOKED OVER A LIVE-FIRE ROTISSERIE AND CARVED RIGHT IN FRONT OF THE AWESTRUCK CROWD?** Add our homemade tortillas, fresh off the grill, for a taste of Tex-Mex. And we have a proud tradition of serving mesquite-smoked BBQ brisket, handcrafted sausages, ribs and all the trimmings. The star dessert is our Brazos Bottom Pecan Pie, chockful of fresh Texas pecans nestled into luscious layers of homemade Goodeness.

We have an array of unique cocktails and curated whiskeys to wet your whistle. Don't forget the buckets of beer and our signature Damn Goode margaritas.

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EVENT EXTRAS

With a wide-open space that covers half a block in the heart of Houston, Goode's Armadillo Palace offers a one-of-a-kind event space. From corporate breakfasts to crawfish boils, private luncheons to live concerts, the parties we throw are as diverse as our menu. **WE LIKE TO KEEP THINGS INTERESTING.**

Armadillo races? Photos with a longhorn? Take your chances on a mechanical bull? How about some trick roping and line dancing? We can arrange for all of these uniquely Texas entertainments plus custom cigar rolling, photo booths, caricature artists and casino rentals. Don't see your favorite listed? Just ask.

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ARMADILLO PALACE

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LOCATION/DIRECTIONS

10 minutes from NRG Stadium, downtown Houston and the Galleria.
YOU'LL FIND THE HEART OF TEXAS AT GOODE'S ARMADILLO PALACE.

A FEW LAST WORDS

Bona fide dance hall, beer garden, kitchen and community space—a gigantic tribute to everything that makes our state proud, from live Texas swing to live-fire barbeque pits.

Contact us for your personalized event plan.

CONTACT US:

713.844.8180

EVENTS@THEARMADILLOPALACE.COM

WWW.THEARMADILLOPALACE.COM

ARMADILLO PALACE

EVENTS MENU

The Armadillo Palace is a celebration of true Texas food, music and culture. A destination for friends and family to break bread and make merry. An invitation to sit down and savor everything that makes our buttons-pop-proud to be a Texan.

From live Texas tunes to live-fire barbecue pits, full-service bars to a full lineup of shows and events, the Armadillo Palace combines the communal atmosphere of a traditional Texas ranch house with an outdoor dining, dance and entertainment space unmatched in Houston. Or anywhere, we dare say.

Whether you're visiting from across town or from across the Atlantic—grab a drink. Grab a partner. And come stay awhile.

THIS IS HOW WE SERVE TEXAS.

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ARMADILLO PALACE

MENU OPTIONS

BARBEQUE the time-tested, scratch-made and mesquite-smoked goodness that got us started

☐ **THE BRISCOE $25**
One passed starter *(house)*
Choice of two BBQ meats
Two homemade sides *(house)*

☐ **THE CONNALLY $35**
One passed starter *(house)*
Choice of three BBQ meats
Three homemade sides *(house)*
One passed mini dessert

☐ **THE LBJ $45**
Two passed starters *(house)*
Choice of three BBQ meats
Three homemade sides *(house)*
Two passed mini desserts

BARBEQUE MENUS INCLUDE: *Pickles, Onions, Jalapenos, BBQ Sauce, and Jalapeno Cheese Bread*

BBQ MEAT OPTIONS: *Brisket, Pork Ribs, Homemade Sausage Links, Ham, Turkey Breast, Whole Chicken*

TEX-MEX transforming simple ingredients into colorful concoctions

☐ **THE CASITA $30**
Chips & Salsa Bar
Mesquite-grilled
Beef & Chicken Fajitas

☐ **THE HACIENDA $40**
Chips, Guacamole,
Salsa & Queso Bar
Mesquite-grilled
Beef & Chicken Fajitas
One passed mini dessert

☐ **THE PALACIO $50**
Two passed starters *(house)*
Chips, Guacamole,
Salsa & Queso Bar
Mesquite-grilled
Beef & Chicken Fajitas
Two passed mini desserts

TEX-MEX MENUS INCLUDE: *Mexican Rice, Refried Beans, Handmade Flour Tortillas, Pico de Gallo, Sour Cream, Cheddar Cheese, Lettuce, Guacamole, Jalapenos and Salsa*

LAND AND SEA Indecisive? The best of Texas for both the cattle-driving and coastal-faring diner

☐ **THE MATAGORDA $55**
One passed starter *(house)*
CHOICE OF ONE:
Mesquite-smoked Prime Rib
or Rib-eye Steak *(12 oz.)*
CHOICE OF ONE:
Mesquite-grilled Shrimp,
Fried Shrimp *or* Fried Oysters
Two homemade sides *(house)*
One passed mini dessert

☐ **THE COPANO $65**
Two passed starters *(house)*
Premium salad
CHOICE OF ONE:
Mesquite-smoked Prime Rib
or Rib-eye Steak *(12 oz.)*
CHOICE OF ONE:
Mesquite-grilled Shrimp,
Fried Shrimp *or* Fried Oysters
Two homemade sides *(house)*
One passed mini dessert

☐ **LAGUNA MADRE $75**
Three passed starters *(house)*
Premium salad
CHOICE OF ONE:
Mesquite-smoked Prime Rib
or Rib-eye Steak *(12 oz.)*
CHOICE OF ONE:
Mesquite-grilled Shrimp,
Fried Shrimp *or* Fried Oysters
Three homemade sides *(house)*
Two passed mini desserts

Custom menus available. Speak to your Events Sales Team for more ideas and suggestions.

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ARMADILLO PALACE

MENU OPTIONS

PASSED STARTERS (2 pieces/guest)

HOUSE

- ☐ Fried Oysters - Dill *or* Remoulade
- ☐ Green Chile Empanadas
- ☐ Shrimp Empanadas
- ☐ Mesquite Chicken Bites with White BBQ Sauce
- ☐ Mini Smoked Chicken Taquitos

PREMIUM

- ☐ Mini Crabcakes
- ☐ Texas Shrimp
- ☐ Campechana Bites
- ☐ Quail Bites

COCKTAIL PARTY

☐ **CHOICE OF ANY 3 STARTERS** $25/guest for first hour, $20/guest for additional hours

PREMIUM SALADS

☐ **WEDGE:** Iceberg, Cucumbers, Tomato, Texas Sweet Onion, Blue Cheese, Applewood Smoked Bacon, Croutons, Ranch Dressing

☐ **ROMAINE:** Pickled Red Onions, Pepitas, Queso Fresco, Croutons, Chive Parmesan Dressing

☐ **SPRING:** Lettuce Mix, Tomatoes, Cucumbers, Radish, Texas Sweet Onion, Croutons

DRESSINGS: *1836, ranch, blue cheese, honey mustard, avocado ranch, balsamic vinaigrette, lemon vinaigrette, chive parmesan*

HOMEMADE SIDES

HOUSE

- ☐ Potato Salad
- ☐ Cole Slaw
- ☐ Jambalaya Texana
- ☐ Jalapeno Pinto Beans
- ☐ Austin Baked Beans
- ☐ Western Green Beans

PREMIUM

- ☐ Field Pea Salad
- ☐ Grilled Broccolini
- ☐ Smoked Duck Collards
- ☐ Tomato Cucumber Salad
- ☐ Elote Style Creamed Corn

DESSERTS

PASSED HOUSE MINIS

- ☐ Pecan Pie
- ☐ Pralines
- ☐ Brownies
- ☐ Chocolate Cream Pie
- ☐ Strawberry Tequila Pie
- ☐ Lemon Meringue Pie

PREMIUM PLATED

- ☐ Pecan Pie
- ☐ Red Hot Velvet Cake
- ☐ Chocolate Layer Cake
- ☐ Chocolate Cream Pie
- ☐ Margarita Lime Pie

HOUSE MENU ITEMS: add for $3/guest **PREMIUM MENU ITEMS:** add for $5/guest, sub for $3/guest

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MENU OPTIONS

LIVE STATION BARS (Maximum of 2 stations)

GUACAMOLE
Made-to-order guacamole with bacon, queso fresco, radish, pepitas, chicharron, roasted garlic, pickled onions, jalapenos, cilantro and pico de gallo mix-ins. Served with Chips & Salsa.

- ☐ Add for $10, sub for $8
- ☐ Shrimp or Crab add for $15, sub for $13

CAMPECHANA
Mexican-style seafood cocktail with a refreshing blend of pico de gallo, shrimp, crab, avocado and fire-roasted Anaheim chiles. Served with Chips.

- ☐ Add for $10, sub for $8

SLIDERS
Beef or Turkey Sliders on Homemade Onion Bun, Dinner Roll or Jalapeno Cheese Bread

- ☐ Add for $10, sub for $8
- ☐ Tenderloin Slider add for $15, sub for $13

CHILLED SEASONAL SEAFOOD *(50 person minimun)*
Served with Cocktail Sauce, Lemons, Crackers and Hot Sauce

- ☐ Gulf Oysters & Mignonette: add $10
- ☐ Shrimp Cocktail & Remoulade: add $15

BEVERAGE PACKAGES

☐ **HOUSE PACKAGE**
House liquors
House red and white wine
Domestic and specialty beer
(shots not included)

2 hour event: $30/guest

3 hour event: $40/guest

4 hour event: $50/guest

Add $15/guest for each additional hour

☐ **PREMIUM PACKAGE**
Premium liquors
Red and white wine
Domestic and specialty beer
(shots not included)

2 hour event: $40/guest

3 hour event: $50/guest

4 hour event: $60/guest

Add $20/guest for each additional hour

☐ **NON-ALCOHOLIC BEVERAGES**
Soda, tea and water

Add $2.50/guest

☐ **COFFEE STATION**
Served with sugar & cream

Add $3/guest